

National Board of Directors Meeting Summary, Reno, NV, February 18, 2016

CALL TO ORDER by Kim Cowart, 8:00 a.m.

ROLL CALL. Dieterich, Meroshnekoff, Malone, Insko, Gunckel, Chuck Smith for Horne, Yovich, Muench, Cowart, Rand, Rinne, and Parys present. Laurie DiNatale, Executive Administrator. Beni DeMattei, R2 Alternate. Patsy Conner as Sanction Committee Chair. Laurie Knuutila, *Hoof Print* Editor.

MINUTES. November 14, 2015. Call for corrections. **Meroshnekoff moved to accept minutes, Rand seconded. Motion approved.**

PRESIDENT'S REPORT. Cowart welcomed Bob Insko, R2, Kay Gunckel, R3, and Gayle Muench, R4. Cowart reviewed some of our goals, how we have met them, or what we still need to work on.

EXECUTIVE ADMINISTRATOR'S REPORT. DiNatale. Is in the middle of membership renewal process.

SECRETARY/TREASURER'S REPORT. Malone reviewed reports. Income is down. Malone distributed budget and reviewed. Muench started discussion on Marketing NATRC. **Motion by Muench, seconded by Gunckel to allot \$5,000 to marketing in budget. Motion withdrawn.** Discussion on revising budget, with consensus to add \$5,000 to each of the following categories; paid advertising, website design and member loyalty. Malone will send a new budget to the BOD. **Motion by Insko, seconded by Muench to approve budget as submitted, until a revised budget can be reviewed and approved. Motion approved.**

Guests. Dave Dashner, Sharon Roper, Greg and Juleen Feazell.

BY-LAWS & RULES. Sarah Rinne (Wayne Hyatt). See Rule Report in this issue of *Hoof Print*.

POLICIES AND PROCEDURES. Dieterich and Green. Discussion on raising awareness on regional activities, including regional balloting, for all BOD members. We also need to develop a basic fact sheet to be used when writing stories about NATRC or answering interview questions.

PROTEST. Meroshnekoff. No protests.

PLANNED AND CHARITABLE GIVING. Cowart. No report

RIDE SANCTION. Patsy Conner reviewed her report.

CLINIC SANCTION. Linda Clayton. Report filed.

MANAGEMENT. Kim Murphy. No report filed. Parys reported that weight cards have been implemented.

RULES INTERPRETER. DeMattei reported that time delays were reported on four out of the five rides that have sent reports. Discussion on competitors who did not stay in camp with their horses. While this is not against the rules, it may not be prudent since riders should monitor their horses overnight.

INSURANCE. DiNatale. No changes to insurance. Diane Leshner of Equisure will be at the General Meeting to answer questions.

SAFETY. Bob Insko will be chairing this committee.

MARKETING/ PUBLICITY/WEBSITE/E-NEWS. Bev Roberts. Report filed. Jean Green sent report on E-News.

NATIONAL AWARDS PRESENTATION. Region 1 as hosting region will handle awards presentation at the convention.

SOCIAL MEDIA. Rinne. Rinne and Jonni Jewell monitor page to keep it positive and constructive. Page has been used successfully for a poll on proposed rule change. Rinne has created a YouTube Channel for NATRC.

BUSINESS MODELS AND MEASUREMENTS. Swiss. No report filed.

MEMBER LOYALTY. Rinne and Parys are researching awards.

SPONSORSHIPS. Parys sent report. Parys is working to get sponsorships back on track. Committee will be evaluating the list of sponsorship levels and the valuations of the benefits. After it has been revised, the committee will send to the BOD. Parys emphasized that potential sponsors should be directed to the committee for contact.

Guests. Greg Fellers, DVM, and Joan Throgmorton.

Greg Fellers, DVM, addressed the BOD regarding the CRI and its history and protocol. Dr. Fellers was questioned on the value of the CRI in our sport. Dr. Fellers stated that it is important because we are asking our **vet** judges to evaluate conditioning of the horse. He felt that the CRI is a valuable tool and that heart rate is still the most critical evaluation of recovery.

MEDIA ADVISORY. Dieterich filed report. Dieterich outlined the various committee chairs and their roles in working with media resources. Laurie Knuutila's contract as *Hoof Print* Editor will be renewed.

RIDERS AND JUNIORS. Meroshnekoff. No report.

FOUNDATION. Conner. Meeting scheduled after the General Meeting on Saturday.

DRUG TESTING. Kay Gunckel, DVM, will take over this committee.

VETERINARY DRUG COMMITTEE. Michael Peralez, DVM. No report. Consensus to add glaucine to the drug appendix

pending the official recommendation from the vet drug committee.

TRAIL ADVOCACY. Mary Hanson is the new chair of the committee.

EDUCATION. Dieterich. Report filed. The development of the CRI protocol is at the top of the Education Committee's efforts. Riders Manual is undergoing final review. The "Basic CTR" manual has been reviewed. Dieterich asked BOD to consider basic "Rules of the Ride: Be safe – Be considerate – Be on time."

MEMBERSHIP RECRUITMENT AND RETENTION. Cowart. No one was named for these areas since this is the responsibility of the entire BOD. The free memberships to brand new members are our major focus. We need outreach to all of the new members to make sure they feel comfortable and will want to stay with us. This needs to be done by each region.

JUDGES. Kay Gunckel, DVM/Priscilla Lindsey. Lindsey filed report. Jill Talbot has done one Provisional Ride. **Motion by Dieterich, seconded by Meroshnekoff, to reinstate Jan Jeffers as a Horsemanship Judge. Motion approved.**

Judges Committee has made the recommendation for a path to reinstatement for Dr. Regier. **Motion by Rand, seconded by Yovich to take the Judges Committees recommendation to offer Dr. Regier a path to reinstatement of his judges card. Motion approved.**

Judges Committee needs to be ratified by the BOD. The nominees as submitted by President Cowart were: *Veterinary*: Kay Gunckel, DVM-co-chair, Greg Fellers, DVM, Donna Johnson, DVM, Mike Bridges, DVM, and Kate Jacob, DVM. *Horsemanship*: Priscilla Lindsey-co-chair, Nancy Kasovich, Lory Walls and Becky Rogers. *Rider*: Angie Meroshnekoff, Jonni Jewell, Keri Riddick and Marty Findley.

Motion by Rinne, seconded by Dieterich to ratify the 2016 Judges Committee as presented. Motion approved.

HALL OF FAME. Jackie Coleman. Windstorm Sienna will be inducted into the NATRC Horse Hall of Fame at this convention.

STUDENT LOAN/SCHOLARSHIPS. Smith for Horne. Two scholarship applications and one student loan submitted. **Motion by Smith, seconded by Muench to award \$2500 to Madeleine Martin. Discussion. Smith amended motion to revise figure to \$2000. Motion approved.** The other Scholarship and Student Loan applications were not approved.

BREEDS & ORGANIZATIONS.

- BREED LIAISON. Terry Silver. No report. Breed awards have been awarded by various associations and will be awarded on Saturday night.
- AHA LIAISON. Bob Insko. AHA has approved a Sport Horse Class at some rides if an approved judge is hired.

HONORARY & APPRECIATION. Ruth Mesimer. Report filed.

ANNUAL POINTS/NATRC DATA/ NATIONAL RECOGNITION. Cheri Jeffcoat/Laurie DiNatale. No report.

ELECTRONIC MEETING COORDINATOR. Sallie Kudra. Please contact Kudra to set up conference calls.

CONVENTION 2016. Region 1. Convention Chair, Linda Thomason reported that there are 101 people registered for the convention, 97 for the national banquet and 39 for the R1 breakfast.

Regional reports were skipped due to time.

Shared BOD amount is \$461.10.

Old Business:

1. Electronic Scorecards. No action.
2. Riders Manual. Dieterich is working on revision.
3. Strategic planning. Cowart reviewed strategic planning, items which have been accomplished, and projects we still need to work on.
4. Banners. Rand and Bev Roberts worked long and hard on the new banners. They will be used for the first time at this convention at the NATRC booth. Rand will be in charge of shipping.
5. RMS. Peter Yovich will maintain the RMS. Cowart gave prices for hosting RMS. Cowart will solicit three to five more bids. Peter Yovich will look at ways to improve the RMS and make it more user-friendly.
6. NATRC Historian. Patsy Conner has accepted the position and will formulate a plan on archiving materials in various locations. Conner has solicited bids from companies that do scanning and would like to start with all the old *Hoof Prints*, then manuals. **Motion by Muench, seconded by Rinne to approve a budget of \$1000 for scanning of historical documents. Motion approved. Motion by Cowart, seconded by Rinne to modify the budget to allow for \$1000 for history documentation. Motion approved.**

No New Business.

Motion by Insko, seconded by Yovich, to adjourn. Motion approved.

Minutes on file at National Office.

Next meeting to be held July 15-16, 2016, at the Doubletree Stapleton North, 4040 Quebec Street, Denver, CO 80216.