

CALL TO ORDER by Vice President Shari Parys, 4:02 p.m., November 9, 2018. Reconvened 8 a.m., November 10, 2018.

ROLL CALL. Jamie Dieterich, Mary Jo Malone, Bob Insko, Bill Wingle, Kay Gunckel, Gayle Muench, Alice Perryman, Esther Diaguila, Shari Parys and Mary Hanson. Sarah Rinne, Executive Director. R4 Alternate Elaine Swiss, John Zelif, Carolyn Mills, Operation NATRC Development Committee members, Ruth Mesimer, Honorary and Appreciation Chair and Patsy Conner, Sanction Chair/Historian, Mary Anna Wood, guests. Angie Meroshnekoff and Bill Moore arrived late (flight delays).

MINUTES. July 14, 2018. **Hanson moved to accept the minutes as recorded. Insko seconded. Motion approved.**

PRESIDENT'S REPORT. Report filed. Meroshnekoff talked about keeping an open mind regarding the business at hand and the change that needs to happen. We need to move forward.

EXECUTIVE DIRECTOR'S REPORT. Rinne. Development Committee work presented to the NBOD.

SECRETARY/TREASURER'S REPORT. Muench. We are on track for what we said we were going to spend. Operation NATRC marketing expenses are coming in and being paid for in accordance with the budget. Revenue and expenses are coming in as expected. **Malone moved to accept the report as presented, Gunckel second. Motion approved.**

BY-LAWS & RULES. Parys. **RULE CHANGE PROPOSALS FOR 2018:**

- Supporting Membership/Fan Membership – **Motion by Wingle, seconded by Gunckel. Motion carried.**
- Region 1A Adjustment – **Motion by Dieterich, seconded by Wingle. Motion carried.**
- Any Day DO – **Motion by Wingle, seconded by Perryman. Motion carried.**
- Stabling – **Motion by Diaguila, seconded by Hanson. Motion carried.**
- Good Samaritan – **Motion by Dieterich, seconded by Wingle. Motion carried.**
- Sweepstakes – **Motion by Dieterich, seconded by Perryman. Motion carried.**
- CP Division Weight Class Split - **Motion by Moore, seconded by Hanson. Dieterich, Meroshnekoff, Malone and Insko opposed. Motion carried.**
- Juniors/Reduced Points for NC – **Motion by Insko, seconded by Wingle. Motion carried.**
- Remove Requirement of CP where Novice is offered. **Perryman made a motion to carry forward as written. Diaguila seconded. Motion carried.**
- R1A National Awards Open/CP – **Motion by Moore, seconded by Wingle to accept the amended proposal. Motion carried.**
- C Ride/Leisure Division – **Motion made by Hanson to approve the proposal with amended wording, seconded by Wingle. Motion carried.**

**Muench moved the four rides currently open in RMS be exempt from the increase in rider fees, second by Insko. Motion carried.**

Meroshnekoff stated we need to look at changing how we present rule proposals. Introduction of the rule proposals in November, wording adaptation in February/March with final vote in July would to allow more time for implementation and printing of the Rule Book. Dieterich stated we need to adjust the notification policy (currently required to post 45 prior to vote in *Hoof Print*) to posting online at least 45 days prior to vote. Meroshnekoff stated this is a good time to transition the process. **Motion to change the notification policy made by Insko, seconded by Perryman. Motion carried.**

CLINIC SANCTION. Linda Clayton. Report filed. Several successful clinics held in 2018. Dieterich stated we need to vote on whether to continue funding the \$100 refund for insurance for two rides per region. **Moved by Diaguila to continue the reimbursement, seconded by Gunckel. Motion carried.**

RULES INTERPRETER REPORT. Wingle. 44 rides. 34 reports have been received. There were 19+ accident reports received. A common problem with several areas is the lack of cell service to call for help. Wingle noticed that many of the accident reports are vague, which makes it challenging to determine preventative measures for accidents. We need some follow up procedures to make contact with involved parties. Average hold times were down to ten minutes.

SAFETY REPORT. Swiss. Our nonprofit status is based on safety and education with horses. Swiss had an article in *Hoof Print* about accident reports and how to complete them. We have not been reporting horse injuries to national if veterinary care was required. A horse injury should be reported if veterinary care was required after an accident (not a general injury or colic). Looking at trends of when accidents occur and preventive measures for the future.

E-NEWS. Jean Green. Report filed. Several E-News have been published regarding upcoming rides each month and other events. Green has requested to be replaced for managing E-News.

MARKETING. Dieterich/Bev Roberts. Report filed. Dieterich inquired if we need to maintain our membership with Back Country Horsemen. Hanson brought up potential benefits of belonging to ELCR also. Membership in both approved. New marketing specialist Lori Beck hired in October.

**BUSINESS MODEL AND MEASUREMENTS.** Muench. Report filed. We've seen a bounce in membership and hypothesizes that it is due to the free memberships. It does look like there is more conversion. Per the ride and rider chart, the number of rides is down, as we've had some cancellations this year for a variety of reasons. The total number of riders is around 1,200 which is also significantly down. Futures discussed during Development Committee presentations.

**SPONSORSHIP REPORT.** Parys. Parys asked about Riding Warehouse raffle ticket sales. A couple have sold out. Talking to sponsors with new enthusiasm for future changes and growth.

**MEDIA ADVISORY.** Dieterich. Report filed. Dieterich stated the *Hoof Print* deadline is November 15. **Dieterich moved to renew Laurie Knuutila's contract for *Hoof Print* editor, seconded by Gunckel. Motion carried.** Dieterich will work on the next issue and the convention issue, but then she needs someone else to take it on.

**POLICY & PROCEDURE.** Dieterich. Report filed. No changes to address.

**FOUNDATION.** Patsy Conner. Report filed. Wayne Hyatt had formally resigned, and Lory Walls was asked by the foundation board to be an outside director. Outside directors are supposed to be staggered three year terms. **Motion by Dieterich to formally approve Lory Walls, second Malone. Motion carried.** Other outside directors are Conner and Laurie DiNatale. Board members on the foundation are traditionally the senior members from each region. **Motion by Dieterich to elect the senior director to the foundation board, seconded by Gunckel. Motion carried.** Patsy Conner is up for re-election as an outside director. **Motion by Meroshnekoﬀ to re-elect Conner, seconded by Moore. Motion carried.**

**HISTORIAN REPORT.** Conner. We still do not have the historical boxes from Denise Roberts, Joan Throgmorton's daughter. Dieterich said there is a Region 1 member who is willing to pick up the boxes and bring them to Reno in March. Perryman said she can bring the boxes back from Reno and get them to Conner for scanning and archiving.

**PROTEST.** Lori Allen. No protests filed.

**SOCIAL MEDIA.** Jonni Jewell. No report filed.

**RIDERS & JUNIORS.** Cindy Keen. No report filed.

**NATIONAL DRUG TESTING.** Kim Murphy. No report filed.

**TRAIL ADVOCACY & GRANTS.** Hanson, report filed. Back Country Horsemen of Kansas applied for a \$500 grant, and it was approved for Big Hill Lake. The work was completed as stated, and an NATRC ride will be held there next weekend. Restoring Public Lands Act and the Recreation not Red Tape bills have been introduced. There is no status yet, but Hanson will track them as they will be helpful to our members working with public lands. The national horse trail conference became a local Phoenix event.

**STUDENT LOAN & SCHOLARSHIP.** Gunckel. No new applications for loans or scholarships.

**HALL OF FAME.** Rinne. No applicants at this time.

**INSURANCE.** Rinne. Workers comp policy and ARG policies renewed.

**VETERINARY DRUG COMMITTEE.** Mike Peralez, DVM. Report filed. Dr. Peralez reviewed the request of adjusting the drug appendices to allow Omeprazole. The committee recommendation was to not allow it, as it goes against the philosophies of NATRC and our drug rule.

**EDUCATION REPORT.** Dieterich. Bev Roberts has been able to take many things off of her plate and is able to start work on the Rider's Manual. Dieterich has been doing a great deal of time one on one with prospective judges discussing judging, reflections and answering questions. Current education is mainly focused on education of new judges.

**MEMBERSHIP RECRUITMENT & RETENTION.** Included in Development Committee reports.

**JUDGES COMMITTEE REPORT.** Kim Cowart/Pam Hess. Report filed. Dieterich stated there are two provisional judges that need to be voted on for formal approval. The Judges Committee recommended Dr. Susan Dent for approval as a veterinary judge. **Muench made a motion to approve, seconded by Moore. Motion carried.** The Judges Committee recommended Lin Ward for approval as a horsemanship judge, **Gunckel made a motion to approve, seconded by Wingle. Motion carried.** Working on more consistency. Revision of the judges' tests is in progress for both vet and horsemanship.

**SANCTION REPORT.** Conner. Discussed the form she's using. Missing sanctions were brought up; some rides weren't listing correct sanction ride types.

**PLANNED & CHARITABLE GIVING.** Swiss. Reminded people of "In lieu of flowers" option. Swiss will work forward on a template for estate planning.

**MANAGEMENT REPORT.** Hanson. Ride Management Facebook group was created and has generated good discussion. She suggests it be an open group, rather than closed as there is little discussion that would be regarded as private. Needs

help getting that established. Hanson said managers like electronic Equisure forms. Ruth Mesimer noted that there is no acknowledgement of receipt of insurance applications.

BREED ORGANIZATION/AHA. Insko. Report filed. Insko is attending the convention for AHA next week. Other CTR organizations have horses submitted for distance awards but not NATRC. Insko will draft an article for *Hoof Print* about how distance fits into AHA. Diaguila asked Insko to include how to apply for the awards.

HONORARY & APPRECIATION AWARDS. Mesimer. Report filed. **Motion by Moore to accept all nominations for regional appreciation awards, Wingle seconded. Motion carried. Motion by Moore to accept 2018 national award recipients, seconded by Hanson. Motion carried.**

ANNUAL POINTS DATA & RECOGNITION. Andrea Rogers/Rinne. Report filed. Data work is going smoothly and audits in progress.

ELECTRONIC MEETINGS. Rinne. ZOOM meetings have been added to the online meeting options to support Operation NATRC.

CONVENTION AND NATIONAL AWARDS 2019. Malone. March 7-8-9, 2019. Convention held in conjunction with AERC national convention. NATRC Region 2 is sponsoring the Friday night entertainment. Hotel link will be available shortly on the website but can be accessed through the AERC site now. We will have an NATRC booth in the vendor section, and we will need people to work the booth.

- REGIONAL REPORTS. R1, Dieterich, six rides, with "C" ride clinics at five of them. Lots of enthusiasm around them. If it weren't for Angie, we'd have few rides since Angie put on three.
- R2, Malone, two of the three rides in the past month. Convention plans moving along.
- R3, eight rides for the season. Hurting in Novice riders. Burned out ride managers, trying to bring in new managers. Doing a most improved Novice rider award in the region.
- R4, Perryman, eight rides this year, ridership up in the 40's the last few rides. Five rides had a "C" ride. Regional convention is Feb 15 at Parrie Haynes. Looks like nine rides for next year. Prepping for national convention in San Antonio for 2020.
- R5, Moore, 13 rides and several clinics. Conducted a trail master clinic and will work to train more future managers at R5 convention. Looking like 12 rides for next season.
- R6, Parys, tough year for R6, ended up with only six rides. Struggling for riders and working to change that. New president, John Zeliff, has been working hard to bring back past rides and ride managers and bring along new ones.

RESOLUTION(S). Moore stated the resolution must document that it's being adopted due to a state of emergency. A resolution is a state of action. It needs to be clear that the resolutions for consideration are in direct response to the need for action in the best interest of the organization – to revitalize and reestablish financial viability.

Meroshnekoff. Separation of the resolution into two parts. Technology recommendations, marketing recommendations, membership structure (and enhanced member benefits), online library, Leisure Division (C Ride) and accompanying rule changes and adjustments, and ride flow recommendations to be in the section part for formal approval. Move ride/new competition structure and awards recommendations to the second part for conceptual approval pending affirmative feedback from the membership. A survey will be conducted to get broader feedback. **Moved by Moore to approve first section but the ride structure and awards be subject to feedback from membership as quickly as reasonably possible for resolve by year end. Seconded by Diaguila. Motion carried.**

Election of directors, Meroshnekoff, Muench, Kudra alternate, Stuckey alternate. R2 and R3 director elections are extended and will be voted in on December 29, 2018. Election of officers, Meroshnekoff (President), Parys (Vice President), Muench (Treasurer) nominated. **Moore moved to accept the current board and officers by acclamation, seconded by Perryman. Motion carried.** Meroshnekoff will create a national elections chair that will handle contact with regions.

A Zoom meeting for the board scheduled for December 29, 2018 at 1:00 p.m. central time to approve Regions 2 and 3 director appointments, review member survey results and determine conceptual approval of ride structure and awards recommendations.

Shared BOD amount for November 10, 2018 is \$392.75.

Meeting adjourned.

Minutes on file at the National Office.

Next meeting to be March 7, 2019, at the Grand Sierra Resort, Reno, NV.