

NATRC National Board Minutes March 3, 2020 Zoom Monthly Summary

CALL TO ORDER by President Angie Meroshnekoff at 6:41 p.m. CST.

ROLL CALL. Angie Meroshnekoff, Jamie Dieterich, Lory Walls, Bill Wingle, Laurie DiNatale, Esther Diaguila, Kris Gray, Sallie Kudra, R5 Alternate, Marla Stucky, Shari Parys, and Sarah Rinne, Executive Director. Alice Perryman joined the meeting late. Bob Insko joined the meeting at the end.

RULE PROPOSALS. Parys.

LeD changes. Change language from combo to pair. Suggest changing language for time penalties in Section 5 J 3.b to horse and rider team as that will encompass all divisions, not just LeD.

Overnight stabling. Adjust title for clarification. Eliminate extra wording in Section 5. **Motion by Diaguila to accept stabling proposal wording, second by Wingle. Motion carried.**

Points distribution table. Discussion about changing LeD Completion only to 1 point rather than a ½. Parys explained the database was already programmed to utilize the ½ point, and it works. Clarification around LeD placing - 1st-10th or 1st-6th? If rule change is passed, it will be 1st-6th to be in line with the other divisions, but as of now it remains 1st-10th. Suggestion to add words "in each class offered"; i.e., LeD will award 1st-6th in each class offered. **Motion by Wingle to accept distribution table proposal, second by Gray. Motion carried.**

BUDGET. Gray. A budget amendment needed for marketing. With a reduction in the marketing budget, it takes annual loss down by \$24,000. Inquired about rack card printing. The last run cost \$151.18. Gray requested to add that to budget with an additional \$200. **Motion by Wingle to revise the budget, second by Gray. Motion carried.**

MARKETING. Gray. Talked about a book "Know What You're For" and stated NATRC needs our own "for" movement. Wouldn't necessarily need to cost us money to have a more positive spin. We need a strong "for" and push it. Ideas suggested: possibly needing feedback from the membership for ideas, promoting of the rides by offering bonus points for bringing people to rides, ways to give credit for training and recreational miles, use YouTube and get some videos going on it. Board needs written proposals and plans of actions. Discussed AERC *Ride One More Ride* program. Members set a goal to ride one more ride than they did the year before, and if they achieve that, they are entered in a prize drawing.

Meeting adjourned.