

NATRC National Board Minutes January 7, 2020 Zoom Monthly Summary

CALL TO ORDER by President Angie Meroshnekoff at 6:41 p.m. CST.

ROLL CALL. Angie Meroshnekoff, Jamie Dieterich, Lory Walls, Bill Wingle, Laurie DiNatale, Gayle Muench, Alice Perryman, Esther Diaguila, Kris Gray, Sallie Kudra, R5 Alternate, Shari Parys, Marla Stucky, and Sarah Rinne, Executive Director.

BUDGET. Muench. Ridership is up from 1241 to 1591, mostly due to Leisure rides. Paid memberships are down 386 to 321. Free memberships are up from 288 to 513. Recommends we keep the membership budget the same. Shared regional data. Kudra disagreed with the R5 data.

Drug Fee. Suggested raising drug fee from \$5 to \$8. The timing for that would not be good because the vet drug committee is still discussing what needs to be in the targeted test panel. Change in fees mid-year is never a good idea and not fair to competitors or management.

The raffle is not included in the budget but is being tracked separately. The raffle \$1,000 in gift cards should not be counted as an expense.

Hoof Print. Discussion about discontinuing print edition. If we do opt to do that, we need to prepare the membership for that. Decided this should be a face to face board discussion.

Convention. Convention and awards had a profit in 2019. Sponsorships offset most of the cost.

Drug testing. Rinne. The budget should remain the same, not reduced. 2019 was an odd year with less cost due to cancellation of fall rides slated for testing and no other rides in the regions to replace them for testing.

Apprentice vet judge funding. Veterinarians doing their first apprentice get reimbursed \$200 from NATRC.

Marketing. Gray. Discussed what print ads are beneficial. Facebook has been good. The contract labor section for marketing was ended when the contract with Lori Beck was dissolved. Suggested reducing the budget in this area due to less expense. The remaining contract data work is being done by Colleen Wills and Shari Parys for ride processing.

Motion by Dieterich to approve the amended/proposed budget with the changes made during the meeting, second by Walls. Motion carried.

RAFFLE SALES. Wingle has a 1/3 sold, Meroshnekoff 3/4 sold, Diaguila's are all sold and she is getting more from Wingle, Muench sold all R4 tickets and can help other regions sell; Dieterich has a lot to sell; Parys is sold out; Marla has less than 25; Insko isn't sure what he has; DiNatale is struggling with sales.

Meeting adjourned.