

## NATRC National BOD Minutes July 16, 2022, via Zoom Webinar

CALL TO ORDER by President John Zelif, 9:04 a.m. July 16, 2022.

ROLL CALL. Donna Stidolph, R1 Alternate, Jamie Dieterich, Bob Insko, Lory Walls, Cathy Cumberworth, Bill Wingle, Kim Murphy, Cara Liebman, R4 Alternate, Esther Diaguila, Kris Gray, Marla Stucky, John Zelif and Sarah J. Smith, Executive Director. Guests Margaret Reynolds, Sanction Co-Chair Patsy Conner, and Honorary & Appreciation Chair Ruth Mesimer attended.

MINUTES. February 24, 2022. **Motion by Wingle, second by Murphy to approve the minutes. Motion carried.**

PRESIDENT'S REPORT. Zelif. Working to send out monthly updates to the membership to keep people up to date and engaged. Mileage challenge goal was 50 entrants, and once that was reached the goal became 75, and that was also reached. Hoping to hit 100. Social media is active, and he is recycling the memes now. We still need a *Hoof Print* volunteer.

EXECUTIVE DIRECTOR'S REPORT. Smith. Membership is still down. Despite the initial surge and early member drive, the momentum didn't continue. 176 new free members have joined for 2022. Smith is encouraging more outreach for those who did not renew from 2021.

TREASURER'S REPORT. Gray. Member revenue up early but has plateaued. Rider fees are steady this year since rides are happening but they aren't up. Feels like we are in a decent position financially for mid-year.

BY-LAWS & RULES. Wingle.

RP1 – Change the end of the ride year. **Motion to approve by Walls, second by Wingle. Motion carried.**

RP2 – Combine division weight classes into adult classes (temporary one-year action). Wingle shared class comparison data for reference. **Motion to approve by Walls, second by Wingle. Wingle, Stidolph, Insko, Cumberworth, Liebman, Stucky and Walls in favor. Dieterich, Murphy, Gray and Diaguila opposed. Motion carried.**

RP3 – Novice and Leisure Adult Eligibility Consistency. **Motion by Walls to approve, second by Wingle. Motion carried.**

RP4A – Lower the age of all junior competitors in any division to age 8. **Motion by Murphy to approve, second by Wingle. Wingle, Cumberworth, Murphy, Liebman, Gray, Diaguila, and Stucky in favor. Dieterich, Stidolph, Insko and Walls opposed. Motion carried.**

RP4B – Lower Age of Leisure Junior Competitors. Adjustment of language under Section D, Eligibility of Riders. **Proposal invalidated due to RP4A passing.**

RP6 – Junior Competitors Supervision. **Motion by Gray to approve, second by Stucky. Stidolph opposed. Motion carried.**

RP8 – Sanction Language. **Motion by Walls to approve, second by Wingle. Motion carried.**

POLICIES & PROCEDURES. Dieterich. One action item regarding ride sanctions after confusion at a recent ride. Suggested language for handling the changing of an A ride to a B ride if a B ride has already been scored and placed in the same weekend. Wingle had concerns about the sanction chair needing to approve changes during the ride. **Motion to approve by Dieterich, second by Walls. Dieterich, Walls, Stidolph, Murphy, and Liebman voted in favor. Wingle, Insko, Cumberworth, Gray, Diaguila and**

**Stucky opposed. Motion failed.** Dieterich will take it back to the committee for revision and requested suggested language from the board.

SPECIAL PRESENTATION. Margaret Reynolds. Video presentation shared from American Horse Council meeting. Reynolds asked how much of our board agenda is spent on critical areas that will actually benefit the organization? We need to look to the future. Juniors, alliances with other organizations, adjusting perceptions around NATRC, encouraging new members, hearing the voice of new members, supporting rides and ride management and improving our technology are important considerations. Zelif gave the board an assignment using the 2018 task force PowerPoint to identify three significant things for the board to focus on that they believe would have the most impact on the future of NATRC.

PROTEST. Stucky. Report submitted. There was one protest from the first ride in Region 6, Tally Ho. It was decided there were no rules broken.

PLANNED AND CHARITABLE GIVING. Swiss and Cowart. No report.

NATIONAL HISTORIAN. Conner. Report filed. Historical photos are being shared to *Hoof Print*. Conner has stacks of old sanction summaries; it was decided they can be disposed of.

RIDE SANCTIONS. Conner. Issues with managers opening ride types in RMS for registration that are not sanctioned. Managers can request to add divisions and types and that can be added fairly quickly, but it does have to be approved by the sanction chairs.

CLINIC SANCTIONS. Linda Clayton. Report filed. Clinics in R1 and R6 noted.

RIDE MANAGEMENT. Swiss and Diaguila. No report.

RULES INTERPRETER. Wingle. 28 completed rides so far this year. A few accidents with most being minor. A couple of people went to the hospital, but no significant injuries were reported. There were some mapping issues reported. Hold times reported, mostly due to rider bunching. RI's are getting better about submitting maps with their reports.

MARKETING/PUBLICITY/E-NEWS. Murphy/Gray. Murphy has sent 22 E-News announcements since the last meeting. 2,556 subscribers now. Gray stated we are still not doing any paid advertising but utilizing free social media. Gray encouraged if regions are using FB events for their rides to make NATRC a co-host because it helps with visibility and shared marketing.

VIRTUAL CHALLENGES. Zelif/Murphy. It is not too late to take advantage of the mileage challenge. Murphy stated the first obstacle set just closed with 34 participants. The second set is now open and is an all in-hand challenge set.

SPONSORSHIPS. Vacant. Zelif has two names of people interested in possibly taking on sponsorships. We could use more potential suggestions because we need to get this program back on track.

HOOF PRINT ADVISORY. Dieterich and Muench. *Hoof Print* was a little late. Dieterich would like to have someone from each region to submit regional information and articles.

JUNIORS. Meroshnekoff. No report.

FOUNDATION. Conner. No changes.

NATIONAL DRUG TESTING. Murphy. Nothing to report; pushing for end of the season testing.

VETERINARY DRUG COMMITTEE. Dr. Tamara Gull. No report.

TRAIL ADVOCACY AND GRANTS. Insko. Nothing at this time.

EDUCATION. Dieterich. Ruth Mesimer has been reviewing and scanning in scorecards. We are seeing a lot of math and scoring inconsistencies on scorecards. Having faster access to the scorecards and raising questions to the judges quicker has been a big help.

MEMBERSHIP. Zeliff. Putting a lot of information out to this committee to try to boost membership in each region. The information he recently shared was published in *Hoof Print*.

JUDGES COMMITTEE. Walls. Two LeD applicants have completed the LeD apprenticeship process, and the Judges Committee recommends approval. **Motion by Walls to approve Sara Baldwin and Sherrie Bray as LeD Judges, second by Wingle. Motion carried.**

HALL OF FAME. Smith. No applicants.

STUDENT LOAN/SCHOLARSHIPS. Marilyn Marston. No applicants.

BREED & ORGANIZATION LIASONS. Stucky. Nothing new to report.

A.H.A. Insko. Nothing to report other than having an in-person meeting.

HONORARY & APPRECIATION. Mesimer. Report filed. Make sure to submit nominations by the deadline. No extensions.

TECHNOLOGY/WEBSITE. Smith. There has been some positive progress on the data and tech side. Andrea Rogers is building a new Excel system for tracking rides and points data to make mid-year and year end results tabulations much simpler and allow us to work in the system simultaneously.

WEBINARS. Wingle. Smith did a good job on the first webinar.

CONVENTION & NATIONAL AWARDS. Convention 2023 will be in Sacramento.

REGIONAL REPORTS. R1. Dieterich – the region is struggling for riders. They are pretty healthy financially, so rather than having the manager bear the cost of the ride, the region will. R2. Insko – ride coming up Labor Day weekend and then two others in the fall. R3. Wingle – decent rides and entries. Several rides planned for the fall. The region won't be sponsoring the rides, but the region is putting together a grant to help managers mitigate a loss. R4. Murphy – 4 rides so far with 5 fall rides scheduled. Two new ride locations. R5. Diaguila – healthy ride schedule, 5 rides so far with 5 more scheduled. H Cooper Black was dually sanctioned with AERC and Ride and Tie. R6. Stucky – several rides and clinics. LeD rides have been more successful than the A rides.

SHARED BOARD. NA

OLD BUSINESS.

1. Judging Consistency Task Force – the scorecard pilot project will be restarted for 2023, but it will take widespread education and visibility.

NEW BUSINESS.

1. Special Presentation. Margaret Reynolds.
2. 2023 Rule Change Proposals. See above.
3. Enhanced Sponsorship with Distance Depot. Items with our logo embroidered; 10% to NATRC.
4. 2022 NATRC Raffle. 1<sup>st</sup> prize - Afghan; 2<sup>nd</sup> prize - jacket; 3<sup>rd</sup> – 25 winners for (2) \$10 RW gift cards.

Next monthly meeting will be September 6, 2022 @ 6:30 p.m. **Meeting adjourned.**