

## NATRC National Board Minutes January 5, 2021 Zoom Monthly Summary

CALL TO ORDER BY President Angie Meroshnekoff at 6:30 p.m. CST.

ROLL CALL. Angie Meroshnekoff, Jamie Dieterich, Bob Insko, Lory Walls, Bill Wingle, Laurie DiNatale, Esther Diaguila, Kris Gray, Marla Stucky, John Zelif and Sarah Rinne, Executive Director. Region1 Alternate, Donna Stidolph. Region 4 directors, Elaine Swiss and Kim Murphy, absent.

BUDGET. Gray. Budget approval pending the decision about paying challenge judges. We aren't yet solvent and not sure how we will end up financially, so it may not be the time to guarantee that expense. Discussion. We should see what the year brings and leave a place holder in the budget for this. Will we be able to recruit judges to do this long term if it is strictly volunteer? Other non-profits are spending more money to support their fundraising efforts; what are they doing differently? Insko's email referenced; we could run into trouble by essentially employing judges by the organization. We are incorporated in California and therefore subject to California law. Do we have to consider paying judges to do webinars? We prioritize our vet judges; most horsemanship judges would not want to get paid. We can hire caterers or a newsletter editor because they are auxiliary, but judging is an integral part of our sport and would be hard to distinguish independent contractors from employees. Ideas for alternatives to paying judges: seek donations for gift cards or other incentive to say thank you, give judges credit towards their annual renewal requirements. **Motion to approve the 2021 budget with an adjustment of challenge line item to \$2,881 (Submit.com and prizes) by Walls, second by Diaguila. Budget approved.** Gray plans to update the budget in March for board review.

MARKETING. Gray. Renewal post cards ready to go, but the post office suggested waiting because the postal service is far behind. She'll try again next week.

JUDGES COMMITTEE. Meroshnekoff. Need to vote on the judges committee members (the co-chairs were previously approved). Proposed committee is Keri Riddick, DVM, Carrie Porter, DVM, and Kay Gunckel, DVM; Lory Walls, Esther Diaguila and Priscilla Lindsey; four rider reps are Shari Parys, Cathy Cumberworth, Jonni Jewell and Sherrie Bray. **Motion by Walls, second by Wingle to accept the committee as proposed. Motion carried.**

WEBSITE/ WEBINARS. Wingle. Coreware developers made a change to the sanctioning labels on the website ride calendar – "confirmed" is now "pending". It sounds like most of what we need is doable. There is going to be a fair amount of work on our end, but we will be setting everything up as products. The current main issue, tying horses to riders, sounds more promising than originally thought.

Webinar planning is going well; working on the next one about winter camping with horses.

MEETING DATES. Full national board meeting will be February 13, starting at 9:00 a.m. CST. The general membership meeting will be March 2 at 6:30 p.m., CST via Zoom webinar.

MEMBERSHIP. Zelif. As voted on previously, free memberships continue in 2021. Need a current ad for promotion. Recruiting each region's membership chair for a new membership committee and membership drive.

CHALLENGES. Discussion about current virtual challenges and promoting them to get more participation. There was more focus on the obstacles initially to get the content out there, but we need to do more to promote the mileage challenge. Concerns expressed about formatting and the way the challenge is structured with one very technical obstacle. Suggested working with the judges committee going forward to help plan obstacles. Using Survey Monkey suggested for polling members.

OTHER. Insko will follow up with Mindy Kane about a grant writing project for website.

Meeting adjourned.