

## National Board of Directors Meeting Summary, Oklahoma City, OK, February 20, 2014

CALL TO ORDER by Kim Cowart, 8:37 a.m., February 20, 2014. Pimentel, Meroshnekoff, Malone, DeMattei, Sims, Roper, Green for Swiss, Gould, Cowart, Clayton, Rinne, and Lindsey present. Roper is now the R3 Director, with Peters resigning. Laurie DiNatale, Executive Administrator. Patsy Conner present as Judges Committee Co-Chair and Sanction Chair. Laurie Knuutila as NATRC Hoof Print Editor. Bev Roberts as Marketing Chair and Webmaster. Guests: Bob and Margie Insko, Gene Boicelli, Marty Findley and Julie Hall.

MINUTES. November 9, 2013. Call for corrections. **Meroshnekoff moved to accept minutes, Green seconded. Motion approved.**

PRESIDENT'S REPORT. Cowart. Majority of riders want a competition that tests both them and their horses. We need to remember that there is more than one path to success in NATRC. Novice and CP Divisions represent 75% of our competitors. It may be time to recognize those riders more. Renewing the Strategic Plan will help us to focus our efforts.

EXECUTIVE ADMINISTRATOR'S REPORT. DiNatale reported that the renewal process continues. At the November meeting, our Measurements suggested that, because of reduced member and rider numbers, our organization no longer warrants a full-time EA. DiNatale was asked to bring a proposal to the Executive Committee for a reduction in her hours starting in 2014. DiNatale submitted the proposal of 25 hours per week to the Executive Committee, and it was approved. Hours will be flexible with the understanding that many times of the year are busier than others. Cowart reminded the BOD that this is an experiment. DiNatale is willing to try to make the hours work out over the year, to 25 hours per week. She will report in July on the status of the project.

SECRETARY/TREASURER'S REPORT. Swiss sent a report. Cowart reviewed the reports.

BY-LAWS & RULES. Sarah Rinne (Wayne Hyatt). See Rules Report in Hoof Print or on website.

POLICIES AND PROCEDURES. Green/Dieterich. Consensus to approve:

- P. 4 Cash awards.** In working on breed awards for 2013, the question of cash awards came up. We all agreed that we thought it was an NATRC policy to not allow cash awards, but it didn't seem to be documented anywhere. A simple statement to that effect should suffice.
- P. 4. Clinic reimbursement.** The amount available to reimburse clinics for insurance has varied. Rather than specifying here, we can instead say the amount is determined annually by the NBOD, and that amount will be found on the Clinic Sanction Application and Post-Clinic Report and Request for Reimbursement.

MANAGEMENT. Jean Green. Work on Management Manual continues. Should be ready to print by the end of March. Manual will be sent to Ride managers who request one. Green will send tips on using the RMS to Ride Secretaries.

PROTEST. Clayton. No current Protests. We did have a drug violation which was reviewed by the Protest Committee.

PLANNED GIVING. Kelly Polden is working on materials.

RIDE SANCTION. Patsy Conner distributed and reviewed report. Sixty-one rides for 2014. Conner asked for any updates on rides or changes to be sent to her or DiNatale.

CLINIC SANCTION. Linda Clayton. Report filed. Five clinics on schedule so far with one insurance reimbursement.

RULES INTERPRETER. DeMattei. One delinquent report received.

INSURANCE. DiNatale. No changes to insurance. Clarification from Equisure that a day of insurance is from 12:00 a.m. to 11:59 p.m.

SAFETY. Gould. Would like clarification on the Safety Chair's role at rides. Roper stated that she requires that safety riders be CPR trained and Safety horses must go through P&R's. Conner felt that Safety riders should not be ponying an extra horse unless this is a function of rescue. We do have Safety Guidelines, which Gould will work on. It was brought up that we may want to add lines to our waiver to list medical training, willingness to render aid and medical qualifications. Consensus that while that may be helpful information for ride managers to have, it is not appropriate for the waivers. Roper suggested using local search and rescue groups for the rides. Those groups welcome the experience.

MARKETING/ PUBLICITY. Bev Roberts/Cris Ballard. Roberts is looking at how to best use the advertising budget of \$25,000. Survey answers have not changed since 90's. We have young people in the sport as we did then. But our population has also aged. We need to target all ages. Cowart gave some results of the survey.

SOCIAL MEDIA. Rinne. Facebook page is growing and very popular. We have 751 members and hoping to hit 1000 by 2015.

NATIONAL AWARDS PRESENTATION. Region 4 will handle awards presentation at the convention as hosting region.

BUSINESS MODELS AND MEASUREMENTS. Swiss. No report. Final measurements for 2013 sent at the end of November 2013.

SPONSORSHIPS. Swiss. No report.

RAFFLE. The winning tickets for Ranch Raffle will be drawn at the awards banquet. Next raffle will be a saddle donated by Trailwise Saddles.

MEDIA ADVISORY. Dieterich sent report. Dieterich coordinates the content for Hoof Print. Dieterich, Bev Roberts and Mary Ashley McGibbon edit submissions. Swiss solicits and manages sponsorships. Roberts manages and designs, if necessary, the ads. Knuutila reported on Hoof Print. DiNatale reported that print subscriptions are growing. Green sends the Enews.

RIDERS AND JUNIORS. Meroshnekoff. She is working on establishing Junior Rider Liaisons in each region. R1 will have a program where Juniors will give a presentation on various subjects at one or two rides.

FOUNDATION. Swiss-Annual meeting will be held in July.

DRUG TESTING. Jerry Weil, DVM. We have \$4800 budgeted for drug testing.

VETERINARY DRUG COMMITTEE. Michael Peralez, DVM will continue to chair the committee.

TRAIL ADVOCACY. Erin Glassman. Report filed.

EDUCATION. Dieterich filed report. Dieterich worked with Conner and Christy Landwehr of CHA, to create the presentation for the upcoming Judges Seminar. Educational articles are gathered for Hoof Print. Work continues on the revision of the Riders and Management Manuals. Dieterich coordinates efforts with Conner and Cowart to produce the Judges Forum. Dieterich sent the BOD a supplement to the Education report on Cold Therapy. To read more on the research on cold therapy by Dr. Janet Patterson-Kane, go to:  
<http://www.sciencedirect.com/science/article/pii/S0021997512001065>

Shared BOD amount \$388.49.

MEMBERSHIP. Jerry Sims. 353 non-members rode in 2013. Sims feels that we need a database of non-members so each region can contact and follow up encouraging them to join NATRC. Colleen Wills will pull those names, addresses, phone and email from each ride and send to Region reps. We have had 47 new members since October 2013. Clinics, B rides and fliers are important recruiting resources.

JUDGES. M. Bridges/P. Conner.

Conner-Judges Committee needs to be approved. Recommendations are that JC would remain the same, but Kim Weil has asked to be replaced as a ride representative, and Mike Peralez has asked to be replaced as Vet Co-chair. Martha Findley would take Kim Weil's place, and Mike Bridges DVM would take Mike Peralez's place. Committee would be: Vet: Carter Hounsel R3, Donna Johnson R3, Mike Bridges R5. Horsemanship: Nancy Kasovich R1, Kathy Shanor R4, Patsy Conner R4, Priscilla Lindsey R6. Rider Representatives: Angie Meroshnekoff R1, Louise Vasquez R3, Jonni Jewell R4, Marty Findley R5. **Motion by Green, seconded by Clayton, to approve the Judges Committee. Motion approved.** Mike Coker, DVM, will be reinstated as a Provisional.

Conner reviewed Apprentice and Provisional Horsemanship judges. Discussion on mentoring program and its benefits. Conner would like to see an expedited process when complaints are lodged against judges. If a complaint is lodged against a judge, the Judges Committee could ask the Ride Personnel for input regarding the judge from the most recent rides that judge has judged. That input could be used in an investigation to see if complaints are valid. Jill Talbot is applying to become a Horsemanship Judge. Discussion on consistency in judging.

HALL OF FAME. Jackie Coleman. No report.

STUDENT LOAN/SCHOLARSHIPS. DeMattei stated that there is an applicant for the Bev Tibbitts Scholarship - Taylor McNeel of R4. Application is exemplary. **Motion by Green, seconded by Clayton, to approve a scholarship of \$2,000**

**for Taylor McNeel. Motion approved. DeMattei will notify McNeel.**

A.H.A. Bob Insko. Discrepancy on requirement of 25 mile per day minimum for consideration for AHA Horse of the Year Criteria, against our 24 mile maximum for CP rides. Insko is willing to pursue the change to 24 miles for AHA criteria. Insko reminded BOD to spread the word on dual sanctioning with AHA. It's easy and may result in increased entries for rides.

BREED LIAISON. Lindsey stated that she will be contacting breed associations that we have reciprocal ad agreements with, asking them to renew.

HONORARY & APPRECIATION. Ruth Mesimer. No report. Certificates prepared by Mesimer and ready for awards.

ANNUAL POINTS/NATRC DATA/ NATIONAL RECOGNITION. Gloria Becker/Cheri Jeffcoat/Laurie DiNatale. No report.

ELECTRONIC MEETING COORDINATOR. Sallie Kudra. Conference calls seem to work well. Please contact Kudra to set up calls.

CONVENTION 2014. Region 4. No report.

CONVENTION 2015. Region 6. Possibly Kansas City, MO or St. Louis. Third weekend of February 2015.

Regional Reports were skipped due to time constraints. Regions 2 and 6 submitted. All other regions can email reports to the BOD.

Old Business:

1. Electronic Scorecards. Cowart and Conner will test in 2014.
2. President's Cup award package. Specialized Saddle will supply at reduced cost for the next 5 years.
3. Riders Manual revision. In process.
4. RMSF. Cowart-criteria will be expanded, with report in July.

New Business:

1. Strategic planning. Plan needs to be renewed for next five years. Plan was reviewed. Primary desire of riders is the desire to have their horses cared for and monitored. We need to decide where our sport is going. We need to define who our customers are. We need to help our members develop the horse they have. Work on Strategic Plan will continue at the July meeting.
2. Martha Findley felt that Vet Judges should receive a wall plaque or sticker for their truck.

**Motion by Clayton, seconded by Pimentel, to adjourn. Motion approved.**

Full Minutes on file at National Office.

Next meeting to be held July 12, 2014, DoubleTree by Hilton Hotel Denver, 3203 Quebec Street, Denver, CO 80207.