

## National Board of Director's Meeting Summary, Denver, CO, November 8, 2014

CALL TO ORDER by Kim Cowart, 8:00 a.m., November 8, 2014.

ROLL CALL. Dieterich, Malone, DeMattei, Sims, Roper, Swiss, Gould, Cowart, Clayton, Rinne, and Lindsey present. Meroshnekoff not present. R1 Alternate unable to attend. Jamie Dieterich present and representing R1. Dieterich will replace Joe Pimentel for the remainder of his term. Laurie DiNatale, Executive Administrator. Patsy Conner present as Sanction and Judges Committee Co-Chair. Guests included Dianna Thearin, John Horne, Shari Parys and Drake Rinne.

MINUTES. July 12, 2014. Call for corrections. **Swiss moved to accept minutes, Clayton seconded. Motion approved.**

PRESIDENT'S REPORT. Cowart stated that he continues to have discussions with AERC President. Our sports have much in common. CRI procedures and scoring is being developed. Last night's informal discussion focused on minimum judging standards for vet judging. Would like to see us join BCHA. **Motion by Swiss, seconded by Clayton, to ratify Chuck Smith as the R3 Alternate. Motion approved.**

EXECUTIVE ADMINISTRATOR'S REPORT. DiNatale reported that she is averaging 30.5 to 31 hours per week. DiNatale is making an effort to reduce her time to reach the allotted average of 25 hours per week as directed by the BOD, but 30 hours may be a more realistic number for 2015.

SECRETARY/TREASURER'S REPORT. Malone will be taking over Treasurer duties. Swiss reviewed reports. We are healthy financially, unlike many other horse organizations. Our income is down because of low raffle ticket sales and ride attendance. Foundation and Ride Manager Support Fund is doing well. Many rides that have received the Ride Manager Support Funds have repaid their grants. Dianna Thearin asked how the money allotted for marketing could be used. Could rides apply? Swiss stated that rides could apply for marketing funds if their marketing measures could be applicable to other rides or regions.

BY-LAWS & RULES. Rinne (Wayne Hyatt). Please see Rules Report in this issue of *Hoof Print*.

POLICIES AND PROCEDURES. Green/Dieterich. Dieterich filed report. Items of discussion:

- **AWARDS - SPECIAL AWARDS**

- B. Bev Roberts National Horsemanship Champion - Proposed if CP National Championships are approved in the proposed rule changes.

- BEV ROBERTS NATIONAL HORSEMANSHIP CHAMPION (5 Different National Champion Equines): In the Open and Competitive/Pleasure Divisions, or a combination of both, a rider shall be declared a Bev Roberts National Horsemanship Champion upon achieving five (5) National Championships with five (5) different equines.

- Motion by Lindsey, seconded by Roper, to approve wording for the Policies and Procedures. Motion approved.**

- **DRUG POLICY** - Proposed:

- B. Drug Testing – Contact current drug testing chair for instructions to ride chairs and veterinary judges.

- Motion by Lindsey, seconded by Gould, to approve wording for the Policies and Procedures. Motion approved.**

- **NATIONAL BOARD OF DIRECTORS (NBOD)** - Proposed:

- Add C. Alternate Alternate

- Because equal representation is important, in the rare event that an Alternate cannot fill the seat of a regular director at a NBOD meeting, the individual Region will appoint a person at their discretion to fill the seat for that meeting.

- <We are looking for something simple, not trying to address every scenario, not changing bylaws. It would just be up to the Region to select their representative.>

- Motion by Sims, seconded by Lindsey, to approve wording for the Policies and Procedures. Motion approved.**

- **Meetings – Shared Board Calculations** - Proposed:

- Round trip mileage for the total distance to a NBOD meeting can exceed the average cost of air travel expenses. A comparable airfare may be used for NBOD members who choose to drive long distances to NBOD meetings. If the trip is for a combination of NATRC and personal business, half the driving mileage may be used. In cases where a BOD member chooses to drive and the mileage charges are less expensive than a comparable airfare, the mileage cost will be used.

- <It would be good to have a written policy to refer to for those choosing to drive long distances.>

- Motion by Swiss, seconded by Roper, to approve wording for the Policies and Procedures. Motion approved.**

PROTEST. Gary Clayton. No current Protests. Protest Committee did review a drug violation. Horse and rider were disqualified from the ride. Swiss and Gould felt that penalty should have been stronger. Gould asked if we should have specific penalties. Swiss stated that the Drug Committee felt that each case needs to be looked at individually. Kim Winterrowd had written proposed penalties while she was on the drug penalty committee. Rinne will contact Winterrowd to see if those penalties might be submitted as a rule change.

PLANNED GIVING Swiss stated that she continues to work on a mailing which will be sent to our Lifetime members.

RIDE SANCTION. Conner reviewed her report. She continues to develop the Six-Week Progress Report and ways to help ride chairs.

CLINIC SANCTION. Linda Clayton. Report filed.

MANAGEMENT. Green. Report filed. Green has asked that she be replaced as chair of the committee.

RULES INTERPRETER. DeMattei stated that some reports are comprehensive. Some reports give a lot of info on things that don't pertain to rules.

INSURANCE. DiNatale. No changes to insurance. New application for 2015 will be interactive.

SAFETY. Gould. Reported four accidents. Board encouraged ride chairs to file an accident report any time there is an accident. Clayton will ask Andrew Murray to assemble a list of items that should be included in a safety pack. Gould will bring a rule change proposal for consideration in 2015 regarding the wording regarding safety riders in Rule Book. Dieterich will review the wording regarding safety riders in the Management Manual as it is being revised.

MARKETING/ PUBLICITY. Roberts/Ballard/Green. Report sent. Marketing team continues to do a great job on getting the word out on NATRC. The Horses in the Morning radio show, featuring Alice Yovich, has been very popular.

NATIONAL AWARDS PRESENTATION. Region 6 will handle awards presentation at the convention as hosting region.

SOCIAL MEDIA. Rinne. Facebook page is very popular. We have over 1000 members.

BUSINESS MODELS AND MEASUREMENTS. Swiss submitted Performance Scorecard. The number of competitions, ride attendance and membership drive our income. Regions set goals for 2015. Clinic insurance will continue to be subsidized at present level. \$15,000 will be added to marketing budget. Awards budget will increase with added awards.

SPONSORSHIPS. Swiss will continue to work on sponsorships.

MEMBERSHIP. Sims. One hundred-ten new members so far this year. Two hundred sixty-eight competitors rode as non-members. A list of non-members is sent to each region so they may contact and follow up with those non-members and encourage them to join NATRC.

RAFFLE. No report. Consensus not to hold a raffle in 2015.

MEDIA ADVISORY. Dieterich. Consensus to approve the renewal of Knuutila's contract for 2015.

RIDERS AND JUNIORS. Meroshnekoff. No report.

FOUNDATION. Swiss. Value of account has increased by 9%.

DRUG TESTING. Weil, DVM. No report. **Motion by Swiss, seconded by Gould, to test at least one ride per region, including CA. CA competitors will <still> be exempt from paying NATRC Drug Fees. Motion approved.**

VETERINARY DRUG COMMITTEE. Peralez, DVM. Dieterich reported that Committee would like to add thresholds and withdrawal times for firocoxib (AKA Previcox and Equioxx) to our drug appendices. **Motion by Dieterich, seconded by Roper, to add thresholds and withdrawal times for firocoxib to our Drug Appendices. Motion approved.**

TRAIL ADVOCACY. Glassman. Report filed. **Motion by Lindsey, seconded by Rinne, to join BCHA at the Associate level. Motion approved.**

EDUCATION. Dieterich. Committee has been attempting to educate judges and riders to dispel myths on equitation.

JUDGES. Bridges, DVM/Conner.

- Conner. Susie Witter has requested removal from Judges List. Reviewed report on Applicants, Apprentices and Provisionals. **Motion by Lindsey, seconded by Roper, to approve Sarah Rinne as an NATRC horsemanship judge. Motion approved. Motion by Clayton, seconded by Gould, to reinstate Mike Coker, DVM, as a veterinary judge. Motion approved. Motion by Swiss, seconded by Lindsey, to approve Valerie Bixler, DVM, as an approved NATRC veterinary judge. Motion approved.**
- Conner suggested that Judges Committee is looking at the timeline for apprenticeships. Dieterich suggested that Judges Manual be revised to clarify that although the manual states a minimum number of apprentice and provisional rides to fulfill requirements, more could be added. Committee would like to see Judges Progress reports revised to make questions more specific to the ride personnel who are completing the form. A draft of minimum vet judging standards is being developed and was reviewed by BOD. Conner submitted her resignation as Judges Committee Co-Chair.

HALL OF FAME. Coleman. Recommended approval of an application by Paula Riley for Swiss Mocha. **Motion by Swiss, seconded by Clayton, to accept Swiss Mocha into the NATRC Horse hall of Fame for 2015. Motion approved.**

STUDENT LOAN/SCHOLARSHIPS. DeMattei stated that no applications have been received.

BREED & ORGANIZATION LIAISONS.

- A.H.A. Insko. No report.
- BREED LIAISON. Lindsey works with breed associations on reciprocal ads. Swiss and Lindsey encouraged Ride

Managers to hold AHA rides in conjunction with their NATRC rides.

HONORARY & APPRECIATION. Mesimer.

- Jim Menefee Lifetime Achievement Award. **Motion by Swiss, seconded by Roper to award the Jim Menefee Lifetime Achievement Award to Priscilla Lindsey. Motion approved.**
- Workers Hall of Fame. Nominees were: Mary Jo Malone, Larry and Barbara Gould, Susan Peters, and Chuck Edwards. By written ballot, Larry and Barbara Gould and Susan Peters will be inducted into the Workers Hall of Fame.
- By written ballot, recipients of the National Appreciation Awards will be Brenda Simpson, Tanya Kingsley and Erin Glassman.
- Regional Appreciation award nominees were: R2–Beni DeMattei, R3–Chuck Smith and John Volkerding, R4–Teresa Galliher, Patti Hicks, and Barbara Rubley, R5–Michelle Goza and Ginny Tolbert, R6–Fred Altwegg, Trish Cleveland and Marilyn Marston and Marla Stucky. **Motion by Lindsey, seconded by Clayton to accept the Regional Appreciation award nominees. Motion approved.**

ANNUAL POINTS/NATRC DATA/NATIONAL RECOGNITION. Jeffcoat/DiNatale. Jeffcoat is working with Andrea Rogers of R5 as a replacement for some of her duties in the future. Lory Walls and Beni DeMattei have offered to help with award calculation, confirmation and ordering.

ELECTRONIC MEETING COORDINATOR. Kudra. Please contact Kudra to set up conference calls.

CONVENTION 2015. Region 6. Rinne reported that Kansas City, MO will be the location. February 19-22, 2015. Downtown Country Club Plaza area. Room rates at \$99. Speaker lineup finalized.

CONVENTION 2016. Region 1. Dieterich reported that R1 will be working with AERC to hold the convention in Reno, NV.

#### **Regional Reports:**

- R1-Six rides and AK ride. Fewer riders and volunteers. Region has a Junior Rebate program. R1 pays vet judge dues if they judge a ride. Raffle for “Dinner with a Judge” was successful.
- R2-Seven rides and one clinic. Treasure hunt ride planned. Good Junior participation. R2 Riders, Lory Walls and Karen Kafka, toured the US hitting all regions.
- R3-Seven rides. Numbers are holding steady. Region auctions vest numbers and premier parking and check-ins.
- R4-Twelve rides. Two 100% club recipients. Full hookup sites are reserved for full deposit entries. Mini-convention set for February 28. OK and TX riders seem to be staying in respective states for most competitions.
- R5-R5 lost long time member Jack Britt. Newsletter Editor resigned. Region is holding a raffle for a Hi-Tie.
- R6-Ten rides and two clinics. One clinic held at a members-only facility and was well received. Heartland Challenge, an AA Ride, had 19 entrants.

#### **Election results:**

Moved by Lindsey, seconded by Clayton to ratify the appointment of Jamie Dieterich as a R1 Director.

R1-Linda Thomason-Alternate, R2-Bob Insko-Alternate, R3-John Horne-Director, R4-Alice Yovich-Director, R5-Lori Rand-Director and R6-Shari Parys-Director.

Shared BOD amount \$325.11.

#### **Old Business:**

1. Electronic Scorecards. Covered previously.
2. NATRC Websites and Technology. Covered previously.
3. Riders Manual. Dieterich is working on revision.
4. RMSF criteria. Available on website.

#### **New Business:**

1. Strategic planning. Discussion will continue.
2. Elections
  - **Motion by Swiss, seconded by Clayton, to appoint Malone as Treasurer. No other nominations. Motion approved.**
  - **Motion by Lindsey, seconded by Roper, to appoint Rinne as Vice President. No other nominations. Motion approved.**
  - **Motion by Swiss, seconded by DeMattei, to appoint Cowart as President. No other nominations. Motion approved.**

Cowart recognized outgoing BOD members Roper, Swiss, Clayton and Lindsey, and thanked them for their service.

**Motion by Gould, seconded by Clayton, to adjourn. Motion approved.**

Full Minutes on file at National Office. Next meeting to be held February 19, 2015, in Kansas City, MO.