

## National Board of Director's Meeting Summary, Denver, CO, July 11, 2015

CALL TO ORDER by Kim Cowart, 8:00 a.m., July 11, 2015, Denver CO. Dieterich, Meroshnekoff, Malone, DeMattei, Chuck Smith for Sims, Horne, Yovich, Gould, Cowart, Clayton, Rinne, and Parys present. Laurie DiNatale, Executive Administrator. Patsy Conner, as Sanction Committee Chair.

MINUTES. February 19, 2015. Call for corrections. **Malone moved to accept minutes, Rinne seconded. Motion approved.**

PRESIDENT'S REPORT. Cowart shared with the BOD the passing of long time NATRC member, Mary Britt. Cowart listed items that would be discussed in the meeting. Identifying a member loyalty program is important.

We will need to identify new Drug Testing and Trail Advocacy chairs for 2016 as Dr. Jerry Weil and Erin Glassman have asked to be replaced. We owe both our great thanks for working on our behalf.

EXECUTIVE ADMINISTRATOR'S REPORT. DiNatale. Report filed. DiNatale reviewed the various mailings that have been accomplished so far this year. A letter from Judges Committee, along with 2015 Rule Changes, was mailed to all judges. A Management Manual, along with letter from Management Committee, was mailed to all ride chairs and secretaries. All renewing members were mailed a letter from President Cowart, along with an NATRC sticker. A letter from President Cowart, along with an NATRC Sticker, will be mailed to all lifetime members. Renewal postcards and emails were sent to all 2014 members. We have 157 households that have not renewed for 2015.

SECRETARY/TREASURER'S REPORT. Malone reviewed reports. We are healthy financially. Income is down. Expenses are down. Raffle income is down. No additional funding from the RMSF has been awarded. The total awarded and returned stands at \$5,650 and \$2,235, respectively. Malone reviewed the Measurements report from Elaine Swiss.

BY-LAWS & RULES. Sarah Rinne (Wayne Hyatt). See Rules Report in Hoof Print and on the Website.

POLICIES AND PROCEDURES. Dieterich.

A writing standard was approved.

Discussion on minimum age requirements to participate in clinics. Consensus that a minimum age of 8 is appropriate for clinics, but the junior must be accompanied by an adult.

Ride Requirements by Ride Management. Our rules don't require adult riders to wear helmets. Ride management and/or the facility can specify such things as stabling options. Discussion on whether ride management or a facility can require adult riders to wear helmets. Consensus that yes they can, and this should be documented in the P&P.

Action items:

Several blanks exist in the job descriptions. E-News, currently listed under *Hoof Print* as part of the Media Advisory Committee, should have a comprehensive job description. Publicity Chair, MaryAshley McGibbon, will work with the media advisory committee to develop an NATRC Basic Fact Sheet for easy reference for writing general stories about NATRC or in answering interview questions.

PROTEST. Meroshnekoff. No current Protests.

PLANNED AND CHARITIBLE GIVING. Cowart. No report.

RIDE SANCTION. Patsy Conner reviewed her report. Conner reminded BOD that rides having a B ride on Sunday must meet minimum mileage requirements.

CLINIC SANCTION. Linda Clayton. Report filed. Insurance Reimbursement of \$100 has been made to each of four clinics.

MANAGEMENT. Kim Winterrowd. Report filed. Parys asked if weight cards should be standardized across all regions. Parys distributed a sample weight card that could be used in all regions. Parys will send a template to Bev Roberts for branding. Template could then go on the website under ride management docs. Management Committee will inform Ride Managers of the availability of the weight card template. Gould raised the question of what happens to the number of starters in a class if a rider is re-weighed during competition and is moved to different class. Various scenarios were discussed. No consensus reached on that question.

RULES INTERPRETER. DeMattei reported that time delays still seem to be a problem across the regions with hold ups at obstacles being the main reason.

INSURANCE. DiNatale. No changes to insurance.

SAFETY. Gould. Reviewed four accident reports.

MARKETING/ PUBLICITY. Bev Roberts. Report filed. Jean Green sent report on E-News. DiNatale distributed the new brochure. Discussion on the development of a Press Kit. Cowart will talk with Mary Ashley McGibbon regarding this. Rinne has created a YouTube channel for NATRC instructional videos. Meroshnekoff, Priscilla Lindsey and Patsy Conner will work on the first instructional video with subject being proper uphill position. Parys and Rinne will work on a member loyalty program. Cowart and Rand will research building a "Booth in a Box" for promotional events. Horne will research the creation of an NATRC promotional calendar. Discussion regarding the RMS system and keeping it user friendly.

NATIONAL AWARDS PRESENTATION. Region 1 will handle awards presentation at the convention as hosting region.

SOCIAL MEDIA. Rinne. Our national Facebook group is exploding. Some sponsors have the benefit of posting on FB. Yovich and Parys offered to help remind sponsors that have the benefit to submit information.

BUSINESS MODELS AND MEASUREMENTS. Swiss. Report filed. Cowart pointed out that we need members, but we also need participation at the rides. Retaining members, new and old, is paramount.

SPONSORSHIPS. Swiss will continue to work on sponsorships, but will be cutting back on time and would like others to step up to do more. Malone has taken over the invoicing of sponsors. Cowart has had an inquiry from a potential sponsor. Parys will help get that sponsor on board. Parys and Yovich will help to make sure that sponsors are using all of their benefits.

RAFFLE. Jim Ward. Most BOD members felt that a raffle with prizes that are appealing to both horse people and non-horse people is easier to sell.

MEDIA ADVISORY. Dieterich. Reported that NATRC offers a wide number of media avenues. These include Hoof Print, website, E-News, Facebook page, Radio program, Manuals, brochures and press releases, partner ads with breed associations and the Judges Forum.

RIDERS AND JUNIORS. Meroshnekoff. No report.

FOUNDATION. DiNatale explained that annuity is based on her own lifetime expiration date.

DRUG TESTING. Jerry Weil, DVM. No report. Question was raised on whether a horse that could not be tested due to its behavior could/should be disqualified or exempted from testing? No answer reached.

VETERINARY DRUG COMMITTEE. Michael Peralez, DVM. No report.

TRAIL ADVOCACY. Erin Glassman. Report filed. Glassman has asked to be replaced as chair of committee.

EDUCATION. Dieterich. Report filed. Riders Manual is still in revision process. Video on uphill position will now be in progress. Yellow copies of scorecards by provisional judges are reviewed by the Judges Committee and the judge's mentor judge. These scorecards provide vast educational opportunities for the provisional judge.

MEMBERSHIP RECRUITMENT. Jerry Sims. Sims reported on the new and rejoining members.

MEMBERSHIP RETENTION. Betty Wolgram. Wolgram sent a letter to the 167 members that had not yet renewed by April 2015. As of June 30, 12 of those people had renewed.

JUDGES. Mike Bridges DVM/Priscilla Lindsey.

Lindsey reported on apprentice and provisional judge status. The Committee recommends that Natalie Morris, DVM, and Wayne Tolbert be approved as NATRC Judges. **Motion by Rinne, seconded by Rand, to approve both Morris and Tolbert as NATRC approved Judges. Motion approved.**

Dieterich gave report on CRI. Committee felt that 30 second reading may be more accurate, but 15 second reading may be easier to accomplish. Committee is working diligently to reach a consistent method of conducting the CRI. The CRI is a helpful tool for vet judges in evaluating condition. The goal is to get all NATRC Vets to use the same method and the same scoring. The Committee is working on a method that can be performed by P&R teams.

HALL OF FAME. Jackie Coleman. No Report. An application for Windstorm Sienna has been submitted and verified. This application will be voted on in November.

STUDENT LOAN/SCHOLARSHIPS. DeMattei filed the following report. The monies for approved Bev Tibbitts Memorial Scholarships have been sent to the universities. A Student Loan Application has been received from Jason Klamm.

**Motion by DeMattei, seconded by Rinne, to approve the requested \$5,000 for a Student Loan to Jason Klamm. Motion approved.** DeMattei will request Promissory Note from Klamm.

BREEDS & ORGANIZATIONAL LIAISONS

- BREED LIAISON. Terry Silver. No report.
- AHA LIAISON. Bob Insko. No report.

HONORARY & APPRECIATION. Ruth Mesimer. Report filed. **All nominations must be submitted to Mesimer by October 15, 2015.**

ANNUAL POINTS/ NATRC DATA/ NATIONAL RECOGNITION. Cheri Jeffcoat/Laurie DiNatale. No report.

ELECTRONIC MEETING COORDINATOR. Sallie Kudra. Please contact Kudra to set up conference calls.

CONVENTION 2016. Region 1. Dieterich reported that R1 will be working with AERC to hold the convention at the Grand Sierra Resort in Reno, NV. Dates are February 18, 2016 for BOD meeting. February 19-20, 2016 for convention.

REGIONAL REPORTS. Will be filed via email.

SHARED BOD AMOUNT. \$334.26.

**Old Business:**

1. Electronic Scorecards. No action.

2. Riders Manual. Dieterich is working on revision.
3. Strategic planning. Discussion will continue.

**New Business:**

1. Electronic Health Documents. Consensus that electronic copies of Health Certificates and Coggins should be accepted.

Cowart encouraged other BOD members to consider running for NATRC President in 2016.

**Motion by Rinne, seconded by Gould, to adjourn. Motion approved.**

Full minutes on file at National Office.