

## NATRC National BOD Minutes February 8, 2018, Albuquerque, NM

CALL TO ORDER by President Angie Meroshnekoff, 8:03am., February 8, 2018.

ROLL CALL. Angie Meroshnekoff, Jamie Dieterich, Bob Insko, Mary Jo Malone, Kay Gunckel, Bill Wingle, Alice Perryman, Gayle Muench, Bill Moore, Esther Diaguila, Shari Parys, Mary Hanson. GUESTS. Convention Co-Chair Juleen Feazell; Judges Committee Co-Chair Kim Cowart, Sanction Chair Patsy Conner, Amelia Adair, Fran Muench, *Hoof Print* Editor Laurie Knuutila, Judges Committee Greg Fellers, DVM, Beni DeMattei, R3 Alternate Sharon Roper and R5 Alternate Sallie Kudra.

MINUTES. November 10-11, 2017. Motion made to approve by Hanson, seconded by Wingle. All in favor.

PRESIDENT'S REPORT. Meroshnekoff started the meeting with board member introductions. Two new board members, Wingle and Diaguila present. The previous effort to limit the number of rule change proposals to three has been lifted. The board will carry forward all rules that are deemed necessary. We have too many things to look at and large changes we need to make in a short period of time.

EXECUTIVE DIRECTOR'S REPORT. Rinne. Recap of current membership and membership trends. Primary work was presented in the Wednesday evening meeting regarding Operation NATRC. This was an excellent year for award sponsorships with the large majority of award expenses covered by member donations. The new buckle company produced high quality buckles for national awards as did Distance Depot for the new national champion jackets and blanket embroidery.

TREASURER'S REPORT. Malone. Membership income down, rider fee income and sanction fee income down. Sponsorships up. Ride costs are down significantly, but due in part to last year new scorecards being printed. Staff expenses down due to transition between Laurie DiNatale and Rinne, so that expense is not perpetual. See full financial report for details.

BUDGET. Muench. We would like to fund approximately \$3,000 to support committee travel for Operation NATRC. Muench will create a budget line for the committee under the Administrative Cost section. Do we continue to print enough rule books to send to the membership or only print enough for two per ride plus each active judge? Dieterich stated it is one of the few member benefits available upon request. Moore believes it is a cost we don't need. It will be left as is for now and can be decided later in the year. Conner addressed historical document retention and said she is still waiting on approximately six boxes of documents that will need payment for shipping and eventually scanning. **Motion made by Malone to approve the budget as proposed, seconded by Wingle. Motion carried.**

BY-LAWS & RULES. Parys. Eleven rule proposals to review. See drafted rule proposals carried forward. Parys discussed the "Extreme Rule Book". Our standard rule book has a lot of duplication and information that riders don't need. The extreme rule book would be a condensed version, to make it more simple without losing the meaning. It would result in a smaller document to print. Moore cautioned cutting too much and losing the intent.

POLICIES AND PROCEDURES. Dieterich. No updates to report.

PLANNED AND CHARITABLE GIVING. Cowart. Financial and estate planning is a very personal thing, but it is an excellent way to give back to NATRC.

CRI. Dieterich. It's a tool that can be applied, it is not mandatory. There is still confusion around that. Greg Fellers, DVM, spoke about the validity and benefit of the CRI.

SANCTION. Conner. There are several rides on the schedule but not all are sanctioned. R1 has one currently sanctioned, but more on the schedule. No rides are sanctioned in R2. R3 has nine rides on the schedule, with all but three sanctioned. R4 has nine rides, Indian Territory cancelled. R5 has twelve rides, with only three not sanctioned. R6 has seven rides and all are sanctioned.

MANAGEMENT. Hanson. Created a Facebook group for ride managers which has proved to be a great question and answer forum. Hanson is working on developing new ride managers.

RULES INTERPRETER REPORT. DeMattei. Received two Rules Interpreter reports to date. Only one accident and typical time delays on trail were reported.

INSURANCE. Rinne. No updates.

SAFETY. Andrew Murray. No report but currently in transition. New chair.

MARKETING. Bev Roberts. Roberts is hoping to be replaced in the majority of her duties. She is ready to spend time doing other things. Meroshnekoff stated we will be replacing her on the website duties as soon as possible. Essentially we need someone to assume duties for marketing, publicity and proofing. Teresa Musgrave will help proof.

AWARDS PRESENTATION AND CONVENTION. Feazell. Awards banquet will be in the Tablao with Flamenco dancers during dinner. It's going to be different but it will be nice.

SOCIAL MEDIA. Jonni Jewell. Report filed. There have been good discussions on Facebook. AERC riders have been engaging the Facebook groups and asking questions, some even getting involved in the sport.

MODEL AND MEASUREMENTS. Muench. Data presented in Wednesday evening meeting.

SPONSORSHIPS. Parys. NATRC had a good year getting new sponsorships and maintaining existing ones. Riding Warehouse will continue the 5% donation back to NATRC. Parys wondered if we should continue with the raffle? Muench stated it's an easy way to garner \$4,000.

MEDIA ADVISORY. Dieterich. Need *Hoof Print* articles by February 15<sup>th</sup>.

JUNIORS. Cindy Keen. No report.

FOUNDATION. Conner. A foundation meeting to elect foundation officers needs to be held following the NBOD meeting. The board needs to decide what to do with the yearly interest.

DRUG TESTING. Kim Murphy. No report. Malone stated Curtis Clark noticed several misspelled drugs in the appendices. He is willing to help proof the list.

MEMBERSHIP RETENTION AND RECRUITMENT. Perryman. 66 new free memberships have been added to date. Perryman stated the free memberships seem to be a good draw while reaching out to new interested people to try to get them to the rides. She would like to know who the region membership coordinators are.

JUDGES. Cowart and Meroshnekoff. Meroshnekoff presented Judges Committee appointments. Rider reps are Jonni Jewell, Keri Riddick, DVM, and Marty Findley. Vet Judges are Pam Hess, DVM, Greg Fellers, DVM, and Carrie Porter, DVM. Horsemanship Judges are Kim Cowart, Nancy Kasovich and Lory Walls. Appointments were approved by the board. There is currently one horsemanship judge applicant and one horsemanship apprentice judge is ready to begin apprentice rides. There are three veterinary apprentices and one provisional vet judge. Cowart shared some posts from Facebook highlighting public comments about our judging inconsistencies and some riders seeing judges' expectations as a moving target. We need to expect professionalism from our judges. Cowart addressed the need for judging accountability. NATRC should be dictating how our judges operate.

TRAIL ADVOCACY AND GRANTS. Hanson. Still recommends NATRC pay for a couple of our members to attend and represent NATRC at the National Trails Conference. The guidelines and application for internal trail grant funds was redrafted.

EDUCATION. Dieterich. The NATRC introductory video has been placed on the website. It is still being edited but it is out there. They are working to get consistent videos for the NATRC YouTube channel. Dieterich continues to work to eliminate duplicate information, consolidating information into one location. There continues to be issues with internet browsers creating issues with fillable forms, so it is suggested people use Google Chrome to utilize the fillable forms.

HALL OF FAME. Dieterich stated there used to be a committee that prepared a presentation about HOF application. We need a better understanding and expectation of what we want to see in an applicant.

STUDENT LOAN AND SCHOLARSHIP. Emily Rand applied for a \$2,000 scholarship. **Gunckel moved to grant scholarship, seconded by Moore. Motion carried.**

AHA. Insko. No new information.

BREED LIASION. Terry Silver. Silver is requesting support from the members regarding membership and engagement with breed organizations. We have several partnering breed organizations excited to promote and award registered high point NATRC horses, however many of our riders of these horses are not members of the breed organizations and therefore not eligible.

HONARARY AND APPRECIATION. Ruth Mesimer. No updates.

ANNUAL POINTS/DATA. Andrea Rogers/Rinne. Rogers is making adjustments to ride reporting forms for the website. Some queries being adjusted for ease of use and accuracy.

ELECTRONIC MEETING COORDINATOR. Rinne. R1 utilized the service recently and it went very well. It is also very affordable.

REGION REPORTS. **R1. Meroshnekoff.** Just had phone conference meeting. Mini convention is March 3<sup>rd</sup>. Six rides this year provided there are no major storms or fires. Horrible year in 2017 for R1. Doing C rides at four out of six rides. **R1A. Knuutila.** Having one ride this year. Facebook page is very active and good information. **R2. Malone.** Two rides, two clinics. Preparing to host national convention in 2019. **R3. Gunckel.** Rocky Mountain Hat Trick award again for top points of three rides, Island in the Sky, Chicken Creek and Hartsel. Nine rides and two clinics scheduled. Several rides adding in one-day rides. New ride at Rush to the Brett Gray Ranch. **R4. Perryman.** Nine rides on the books, one is done. Two clinics this year. Several rides on board with doing a C ride. Regional convention is Feb 24 in Decatur, TX. **R5. Moore.** Twelve rides scheduled, two done. Implementing a trail master clinic to develop new people for that role. Emphasizing mentoring new riders before, during and after rides. **R6. Parys.** Seven rides scheduled, three having C rides. AERC

approached us to put on a C ride at a SD endurance ride. Two clinics scheduled. R6 convention will be held in conjunction with Equifest.

Meroshnekoff suggested putting on a ride management clinic at national convention in Reno next year. Amelia Adair voiced the need for a solid ride manager mentor program for new or potential ride managers. Moore said R5 is doing a ride management clinic at their 2019 convention.

Shared board amount for February 8, 2018 is \$398.24.

#### OLD BUSINESS.

1. RMS. RMS and our website were officially moved to a secure server. The development of the new RMS system is going well. Meroshnekoff is questioning why secretaries are having to build user profiles for new competitors. She doesn't like having to create their user name and password, plus recording that. Perryman stated she emails the new rider immediately with their user name and password.
2. Marketing. No further discussion.
3. Equitrack. Recreational/Conditioning Hours Tracking. Wingle will take a look at it and is interested in possibly facilitating it.

#### NEW BUSINESS.

Operation NATRC

Meeting adjourned at 4:51pm.